



Simplifying sustainability using technology

About



GaiaLens provides an **AI-powered ESG Analytics Platform** to institutional investors. We achieve this by combining cutting-edge technologies and the latest thinking in ESG investing.



Our platform acts as an **automated ESG analyst team** which can support investors throughout the whole ESG investment lifecycle and save them a significant amount of time.



We are a group drawn from finance professionals, technologists, and academics who believe that economic value creation can and should be combined with environmental stewardship, social inclusion, and sound governance.



GaiaLens AI-Powered ESG Analytics Platform

Simplifying ESG using technology



The GaiaLens platform is comprised of a suite of tools to help investors fulfil their ESG needs including **portfolio reporting, investment screening, ESG compliance and deep-dive research capabilities.**



At its core, GaiaLens is a data-driven product that compiles and analyses structured and unstructured data sets, as well as traditional financial data sets to ensure that all ESG-relevant data on c.20,000 companies are gathered, measured for consistency and transparency, and scored in real-time across the E, S and G pillars. We handle **both equity/debt securities** and have environmental data on > 2 million private companies.



The GaiaLens platform can also integrate and process data which is not currently in our system for example data from **private companies, real estate assets and infrastructure investments.** We are **ESG data experts** and can easily handle new data which can then be used to calculate ESG scores and presented on our ESG Analytics platform.



GaiaLens Offering Summary

Our offering is broken down into the GaiaLens ESG Analytics platform and our GaiaLens Data offering.

GaiaLens Offering

1) ESG Analytics Platform – empowering investors across the ESG lifecycle

The AI-Powered **ESG Analytics Platform** is our flagship product and includes access to our 3 main dashboards:

- 01 Portfolio Analysis Dashboard** is intended to make portfolio monitoring straightforward and intuitive for investors. This includes portfolio reporting capabilities and benchmarking the ESG performance of portfolios; showing exposure to any ESG laggard/detractor stocks; flagging potential areas of engagement; highlighting ESG news controversies that are taking place concerning portfolio companies in real-time. Custom themes can also be created such as Modern Slavery which allows investors to benchmark their portfolios with respect to that theme combining both structured and unstructured data.
- 02 Company Analysis Dashboard** is designed for deep-dive research into a company's ESG profile with the ability to drilldown to the most granular level of data. This includes our explainable ESG scores; news flow screens which categorises articles into ESG topics and highlights ESG incidents affecting companies; historical time series; EU Taxonomy, SFDR and UN SDGs mappings; thematic investing screens; magnitude/materiality matrix.
- 03 Investment Screening Tool** which enables users to screen on traditional valuation criteria and ESG factors. This was designed to aid investors with portfolio construction giving them the ability to screen on both financial and ESG metrics and see the most up-to-date data for their selected universe.

GaiaLens Offering

2) Data – Real-time Scores, News & Proprietary Data

We are flexible when it comes to data delivery and can deliver via our API, data dumps or sharing via a bucket.

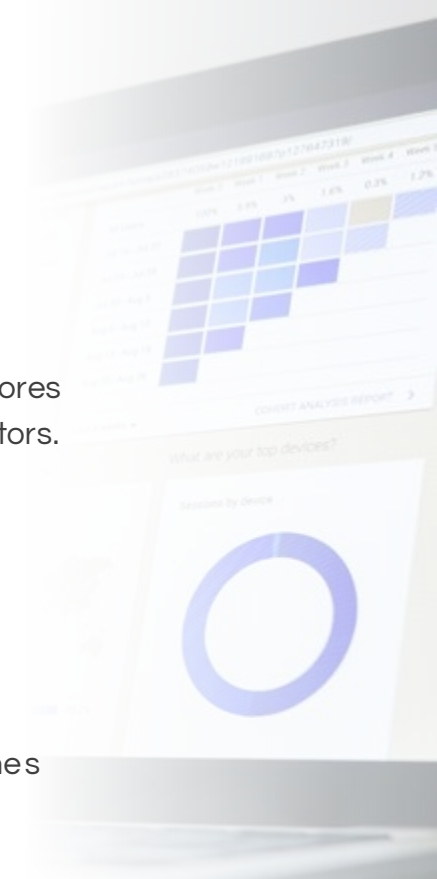
01 GaiaLens ESG Scores: Access to our underlying data including our ESG scores for c.20,000 companies, ESG pillar scores, theme scores and factor level scores. We currently have c.200 ESG factors that are used to calculate our ESG scores and track well over 500 factors.

02 Proprietary ESG Factors: The GaiaLens system uses a combination of intelligent web crawlers and Machine Learning to engineer innovative proprietary features such as diversity metrics at scale and in real-time.

03 GaiaLens News Data: we have built a cutting-edge news system to process the news for all our coverage in real-time. This involves monitoring hundreds of thousands of news sources, social media, and NGO's. We track c.50 ESG news topics including SASB themes and UN SDGs and a few other important ESG themes such as Modern Slavery and Gender Equality. The news just like our scores is refreshed daily across our whole coverage. We can offer the news data in two formats:

News flow: all news flow for our company coverage including articles and tweets.

ESG Controversies: all articles/tweets that our Controversy Detection model has flagged for being likely to contain a controversy with respect to a company.



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