

IMAS-Bloomberg Investment Conference
& Masterclass 2023

”

Digitalisation

MASTERCLASS 7

Opportunities in Volatility

IMAS-Bloomberg Investment Conference & Masterclass,

Master Class: Digitalisation

Synopsis:

In the face of turbulent market conditions, the need for investment managers to create efficiencies and improve client engagement has become more critical than ever. In this masterclass, we seek to help participants understand new innovations and access cutting edge technology in order to unlock new opportunities and chart the path of future growth in investment management.

This masterclass will explore the growing role of tokenisation and the pathway to a DLT-native fund space. Thought leaders will also share perspectives on the next generation of artificial intelligence, the impact of ChatGPT and how we can best harness developments in AI to create fresh opportunities for investment management. Next, the evolution of Investment Fund 1.0 to 3.0 will be addressed, where potential transformative change could result in hyper customization and potentially more participation, where individual preferences shapes portfolio.

This is an interactive masterclass conducted over the digital space in collaboration with the Investment Association, UK and will feature trainers both from financial centres in Singapore and London.

Sequence and time allocation:

1. Introduction + Metaverse sharing (15 mins)
2. Blockchain, Defi (15 mins)
3. Generative AI, ChatGPT (15 mins)
4. Tech-powered UK Fund Industry (15 mins)
=== UK group leaves Masterclass ===
5. Group discussion (25mins)
6. Masterclass Feedback, OC Chair Closing, Transition to EmTech Global Conference (UK) (5 mins)

Total time: 90 mins (3.45 pm - 5.15 pm SGT)

Target Audience:

- Digital natives & HODs

Trainers:

- Julia Streets, CEO and Founder of Streets Consulting
- Martin Pickrodt, Head of Fixed Income & Strategic Business Group, SGX Group
- Anshuman Asthana, Head of Post-Trade, Marketnode
- Kate Rosenshine, Global Technology Lead – Digital Natives, Microsoft
- John Allan, Head of Innovation and Operation Unit, Investment Association UK

Opportunities in Volatility

Learning Outcome Statements

Time (UK)	Time (SG)	Details	Speakers
07:45 – 08:00	15:45 – 16:00	Introduction to Digitalisation Masterclass & Metaverse Sharing (15min)	<u>Julia Streets</u> CEO and Founder Streets Consulting
08:00 – 08:15	16:00 – 16:15	Assets on the Block – There is more to blockchain than just Bitcoin. Asset creation, distribution and recording of ownership is faster, easier and cheaper on the blockchain. However, so are the risks – hacking and loss of key to your wallet! As new-tech changes the paradigm of investments and manufacturing of wealth products, this masterclass will explore how newer generations will invest across asset classes, how financial products will be sold and how they will be stored on digital wallets on public DeFi networks. (15min)	<u>Martin Pickrodt</u> Head of Fixed Income & Strategic Business Development, SGX Group <u>Anshuman Asthana</u> Head of Post-Trade, Marketnode
08:15 – 08:30	16:15 – 16:30	This session examines the advances in Artificial intelligence, machine learning, and the new tools research analysts and portfolio managers could potentially utilise to create new sources of alpha. It examines the impact of ChatGPT which has taken the world by storm and how business leaders could potentially harness these developments in AI to create fresh opportunities for investment management. (15min)	<u>Kate Rosenshine</u> Global technology Lead, Microsoft
08:30 – 08:45	16:30 – 16:45	Brief the evolution of Investment Fund 1.0 to 3.0 will be addressed, where potential transformative change could result in hyper customization and potentially more participation, where individual preferences shapes portfolio. The speaker would explore possible policy recommendations in the UK on a) Innovation	<u>John Allan</u> Head of Innovation and Operation – The Investment Association

Opportunities in Volatility

		<ul style="list-style-type: none"> Establishing the framework for tokenized funds to operate in the UK; Creating DeFi taskforce to assess the overall policy implications Retaining the important stance of “same activity, same regulation” Consider establishing regulated routes for native digital asset exposure Approach DeFi reforms in an open-minded way <p>b) Regulatory Perimeter</p> <ul style="list-style-type: none"> Defining the “rules of the road” for crypto-assets Monitoring closely the unregulated arena for emerging developments <p>c) Wider Change</p> <ul style="list-style-type: none"> Addressing the advice gap by facilitating better support for consumers Completing UK Funds Regime Working Group reform implementation Enabling next generation digital information provision and disclosure to investors <p>(15min)</p>	
08:45 – 09:10	16:45 – 17:10	<p>Group discussion</p> <p>(25min)</p>	<p><u>Martin Pickrodt</u> Head of Fixed Income & Strategic Business Development, SGX Group</p> <p><u>Anshuman Asthana</u> Head of Post-Trade, Marketnode</p>
09:10 – 09:15	17:10 – 17:15	<p>Masterclass Feedback, OC Chair Closing, Transition to EmTech Global Conference (UK)</p> <p>(5min)</p>	IMAS Secretariat

Details are indicative as we are still on the process to finalize the masterclass