

IMAS 2022

# Investment Managers' Outlook Survey

To understand the industry leaders' outlook for the year ahead and to get the pulse on the ground in terms of the key challenges and concerns, developments and growth areas as well as strategies and differentiators for future-proofing readiness.

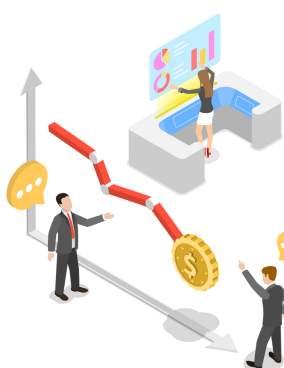
IMAS has conducted the survey annually since 2016.



## Members expect global economic growth to normalize and remain robust

**59%**

of members are optimistic about moderate growth in 2022.



### Members are less certain about China:

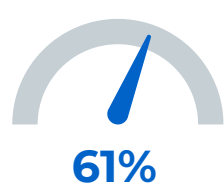
a third of respondents expect China's growth to fall below 5%, citing regulatory uncertainty.



### 50% of respondents are concerned about inflation.

Some of them also expect two 25 basis point hikes from the US Federal Reserve in response.

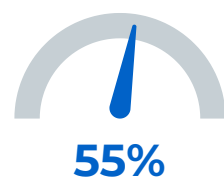
## Threats to growth



Significant market correction across major asset classes

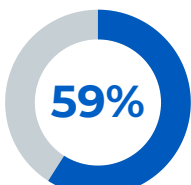


Shortage of required skills to support future industry growth

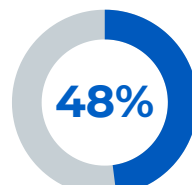


Further margin erosion

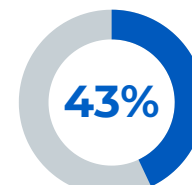
## Developments with most business impact



Building and retaining talent pools



Rise of alternative investments



Increasing regulatory obligations and rising operational costs

## Drivers to investment growth



A further increase in Environmental, Social and Governance (ESG) investments

**75%**



Growth of Millennials as investors

**46%**



Aging savers increase their share of savings in investment products

**38%**

## Top Strategies



ESG or Impact-focused

**79%**



Digital assets (e.g. cryptocurrencies)

**32%**



Alternatives

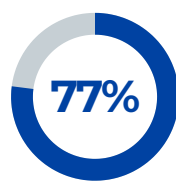
**29%**



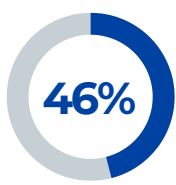
Private markets (e.g. real estate and infrastructure)

**23%**

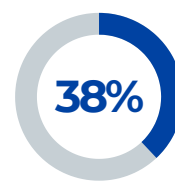
## Differentiators



Developing business lines around sustainable finance/ESG



Incorporating new asset classes (e.g. private assets, digital assets)



Regional expansion



ESG continues to be an important driver of our business over the next 3 years. In the medium term, we expect ESG strategies go grow in popularity over many others. With soaring demand for ESG related investments, many of our members are developing business lines around sustainable finance or ESG products.

-Susan Soh, Chairman of IMAS



## Top ESG strategies



ESG integration into existing strategies



New launch of best-in-class/ impact strategies



Aligning to ESG regulations (e.g. EU SFDR)



Improving ESG disclosures



Expanding/putting in place dedicated ESG investment and/or research teams

IMAS members are most interested in fintech solutions that provide ESG datasets and tools, which would be able to help quantify impact and improve transparency in disclosures.

## Technology and Innovation Impact



believe technology and innovation will bring about significant disruption.



believe it will bring incremental improvements to the investment process.