

# IMAS 2024 INVESTMENT MANAGER'S OUTLOOK SURVEY

## 2024 KEY MARKET HIGHLIGHTS

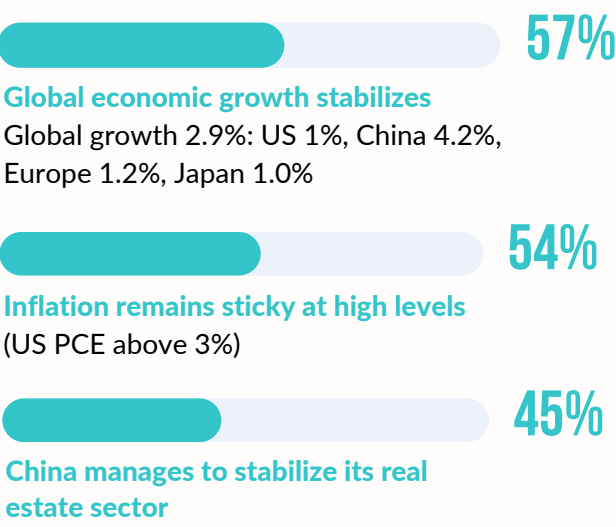
Encouraging 2024 outlook with a significant majority expecting Fed rate cuts, and reduced concerns on sustained high inflation



Continued optimism in Asian financial markets and stability in global growth



### EXPECTATIONS FOR 2024



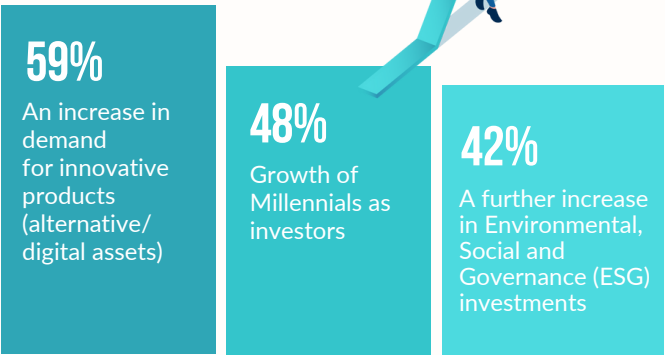
## KEY BUSINESS HIGHLIGHTS

“This year, we are seeing an increasing demand for innovative products in alternatives and digital assets, overtaking ESG investments for pole position. This reflects an important shift in investor mindsets, led by the growth of millennial investors.”

- Jenny Sofian,  
Chairman of IMAS



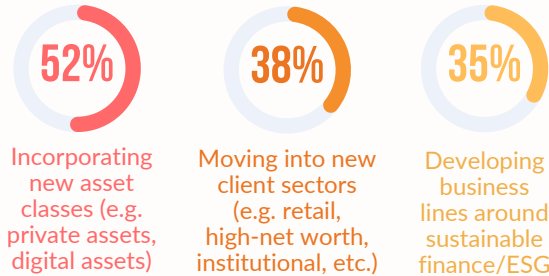
### DRIVERS TO INVESTMENT GROWTH



### TOP STRATEGIES



### BUSINESS DIFFERENTIATORS



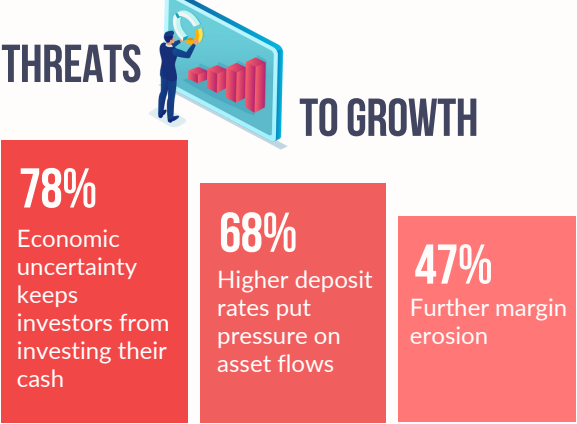
### ESG STRATEGY



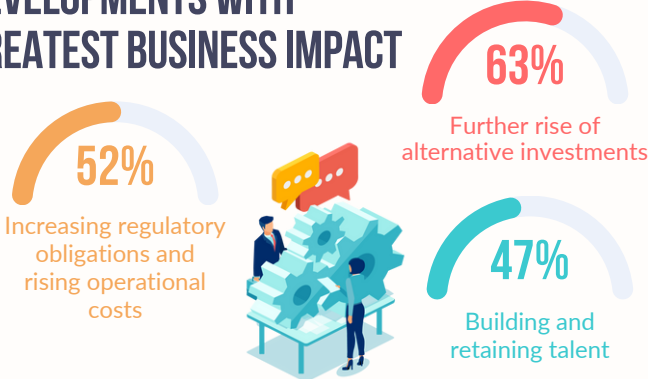
### CHALLENGES IN ESG IMPLEMENTATION



### THREATS



### DEVELOPMENTS WITH GREATEST BUSINESS IMPACT



### FINTECH INNOVATIONS OF INTEREST



### BUSINESS FUNCTIONS LIKELY DISRUPTED BY TECHNOLOGY

