

## Real Estate Series: Insights into the Reits Market



*Speaker:*

**Tan Hong Lye, Cecilia**  
CEO, Sasseur Asset Management Pte Ltd

Ms. Tan was appointed CEO of Sasseur Asset Management Pte Ltd in August 2021. She brings over 20 years of extensive experience across various aspects of real estate, including real estate investment banking, direct investment, REIT management, fund management, and property development.

Ms. Tan began her career in investment banking with N.M. Rothschild & Sons Singapore and JP Morgan Singapore, where she played a key role in numerous capital markets and cross-border M&A transactions. Throughout her career, she has gained significant expertise in real estate, complemented by comprehensive management experience in senior leadership roles across REIT management, real estate investment, fund management, and property development.

Prior to joining Sasseur Asset Management, Ms. Tan served as Senior Strategic Adviser to Mr. Vito Xu, Chairman of Sasseur Group, from July 2019 to June 2021. She also held the position of Independent Director at Roxy-Pacific Holdings Limited, a Singapore Exchange-listed company engaged in property development and hospitality, from October 2019 to July 2021.

Her previous roles include serving as Chief Financial Officer and Chief Operating Officer of KOP Group Pte Ltd, Executive Vice-President (Real Estate Fund Management) at Pacific Star Group, and Chief Investment Officer at Macquarie Pacific Star Prime REIT Management Pte Ltd, the manager of Macquarie MEAG Prime REIT (now Starhill Global REIT).

Ms. Tan holds a Master of Applied Finance from Macquarie University in Australia and a Second-Class Upper Honours Degree in Business Administration from the National University of Singapore.

